ABOUT THE PES 2013 GENERAL MEETING

The 2013 IEEE Power and Energy Society General Meeting is being held in Vancouver, British Columbia on July 21st-25th, 2013. The General Meeting is the largest gathering of electrical power and energy professionals in North America attracting professional experts from around the world for more than 40 years.

With an expected attendance of more than 2,500, the conference features a comprehensive technical program with paper presentations, poster and panel sessions, tutorials, committee meetings, an awards ceremony honoring high achievers within the industry, local technical tours, a student program and a number of networking opportunities and companion activities.

This year’s technical theme being Shaping the Future Energy Industry, gives attendees and supporting companies an opportunity to address policy, infrastructure and workforce issues while providing a platform for worldwide experts to discuss various issues and developments in transmission, distribution, generation, and renewable energy. This year’s program will highlight the following major topics:

- Electricity Supply to Rural and Remote Communities
- Transmission System Efficiency and Reliability Improvements
- Impacts of Geomagnetic Disturbance (GMD) Events on Electric Power Systems
- Innovation and Advancements in Protection, Automation and Control for Evolving Power Systems
- Generation Mix Strategies: Solving Energy Production Challenges of the 21st Century

SUPPORT OPPORTUNITIES

As with previous years, manufacturers and service providers are invited to take part of the general meeting activities through various support opportunities. The valued support enables IEEE Power and Energy Society to showcase each supporter among electric energy professionals who are their current of potential future customers through custom support packages. The following support opportunities are available:
PLATINUM SUPPORTER -- $15,000
(MULTIPLE SUPPORTERS WELCOME)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company’s website included on conference website four (4) months prior to conference
- Company giveaways to be placed in attendee bags.
- 8” x 10” company advertisement (including logo and corporate message) in the attendee welcome kit
- 5 complimentary one-day registrations
- 5 complimentary seats of your choice at either of the award or the student/faculty/industry luncheons.
- Additional support opportunities can be packaged with the Platinum Support level

(Company Advertisement and Giveaway Submission Deadline: June 21st, 2013)

GOLD SUPPORTER -- $10,000
(MULTIPLE SUPPORTERS WELCOME)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company’s website included on conference website three (3) months prior to conference
- Company giveaways to be placed in attendee bags.
- 4” x 5” company advertisement (including logo and corporate message) in the attendee welcome kit
- 2 complimentary one-day registrations
- 2 complimentary seats of your choice at either of the award or the student/faculty/industry luncheons.
- Additional support opportunities can be packaged with the Gold Support level

(Company Advertisement and Giveaway Submission Deadline: June 21st, 2013)
**Silver Supporter**  
*(Multiple Supporters Welcome)*

In addition to the opportunities listed below, all contributors will be included by company name in the attendee conference bag and on conference signage in the registration area.

- **Conference Bags:** $7500 *(1 Opportunity)* or $2500 *(3 Opportunities)*  
  - Company name/logo printed on bag distributed to all registered technical delegates  
  *(Submission Deadline: June 7th, 2013)*

- **Companion Bags:** $1000 *(1 Opportunity)*  
  - Company name/logo printed on bag distributed to all registered companions.  
  *(Submission Deadline: June 7th, 2013)*

- **Welcome Kit Giveaways:** $750 plus 3000 giveaways *(One for each delegate bag.)*  
  - Name/Logo on pens, pads gadgets, post-its, stress-balls, desk ornaments, etc.

- **Badge Lanyards:** $2500 plus 3000 lanyards *(1 Opportunity)*  
  - Includes your company name or logo on lanyard. Distributed to all attendees.

- **Hotel Room Keycard:** $3000 *(1 Opportunity)*  
  - Company logo custom printed on each attendee room key card.  
  - Keycard printing and production charges to be billed to supporter.

- **Reusable Water Bottles:** $4000 *(1 Opportunity – includes bottle.)*  
  - Company name/logo printed on the bottle sleeve.  
  - Reusable bottle include in each attendee and companion bag.

- **Conference Note Pads:** $4000 *(Note pad included.)*  
  - Company logo and message *(7 word limit)* printed on 3000 custom note pads.  
  - Note include in each attendee conference bag.

- **Breakfast Support Opportunities:** $1500 *(4 Opportunities)*  
  - Signs at the entrance to the breakfast rooms on the day of your choice acknowledging the company's support. Choice of Monday, Tuesday, Wednesday or Thursday.

- **Bus Transportation for Technical Tours:** $1000 *(Multiple Opportunities)*  
  - Signs at the bus and flyer on each bus seat on the day of chosen tour acknowledging the company's support. See web site for specific tours.

- **Companion Activities:** *(Multiple opportunities)*  
  - $1000 - Support the Companion's Breakfast  
  - $750 - Companion's Break  
  - $750 - Companion's Bus Transportation for a Social Tour

- **Student Industry Faculty Luncheon:** $1000 *(per table)*  
  - 2 luncheon tickets and company name/logo displayed at the student, industry and faculty luncheon.  
  - Option for a table/display at the Job Fair following the luncheon
- **Online Advertising**
  Companies interested in online advertising can participate with their logo and hotlink on the General Meeting website. Logos are available in 3 month increments beginning in January 2013 through the end of August 2013 (one month following the General Meeting).
  
  - Three months: $2400
  - Six months: $4200
  - Nine months: $7000

- **Wireless Hot Spot at the Host Hotel**
  A wireless hot spot will be established in the General Meeting Registration area. Attendees will be able to connect to the internet using their laptop computers. Attendees will be able to check their email during the conference. Attendees will see your logo immediately on their computer screen. Your company logo will be hot linked to your web site. Your company will benefit with increased online traffic to your company’s web site.
  
  - Support of hot spot for 1 day is $2,000
  - Support of hot spot for 3 days is $5000
  - Support of hot spot for 5 days is $8,000

**Hospitality Suites**

Opportunities for Hospitality Suites are available at the Conference Hotel during the General Meeting. Hours of operation must not conflict with main conference activities. Please register your intentions to host a Hospitality Suite (no registration fee required), and then work directly with the Hotel to make your specific suite arrangements.

- *For a $750 fee, the Conference can include your Hospitality Suite notice in the conference bag handed out to all registrants (up to 4 x 6 inch - 2500 copies required).*
- *Printing and production of hospitality cards can be handled by Bullseye International Group Inc. Printing and production charges will be invoiced separately.*
CONTACT INFO

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